



Business Partnership

HOW GOOD IS OUR INSTRUCTION?

Ask some of our past clients...



Our location or yours. FrozenRopes.com

Founder, TonyAbbatine.com



Frozen Ropes National Training Center

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24 Old Black Meadow Rd.

Chester, NY 10918

Chester@FrozenRopes.com

www.FrozenRopes.com

WHY ADVERTISE WITH FROZEN ROPES AT THE ROCK SPORTS PARK?

We're the most visited Sports Park in the Hudson Valley. Get in front of THOUSANDS of New Buyers!



- **Over 300,000 guests annually**
- **12 months of visitor traffic inside and out!**

WHO VISITS THE ROCK SPORTS PARK?



Families with children and a discretionary income from the Tri-State area with a heavy concentration from the Hudson Valley and Northern New Jersey.

The Park hosts:

- Baseball, Softball and Soccer Tournaments
- College Showcases
- Full Summer Camp Schedule
- Adult Leagues



Chose from our ANNUAL Business Partnership Packages on the reverse side. Compare one of our suggested packages or build your own from our A la Carte' Menu.

WHERE WILL YOU BE SEEN?

FIELD SIGNAGE for all Visitors to see!

Our weekend tournaments alone average over 2,000 guests!



A great way to deliver your business brand message, located in a high traffic area on the ground level of the park.

All 3'x7' signs are custom made. You provide the artwork, we make the sign for you!



TV COMMERCIALS

Your own custom commercial airing throughout the year on large screen HDTV's within our 15,000 sq. ft Field House. (Video or still shots)



DIRECTORY WALL OF FAME

Our Wall of Fame -which is prominently displayed in a high traffic area in the Field House- becomes the perfect area to promote your business year round to potential clients with a direct marketing brochure and business cards.



SPONSOR AN EVENT

Choose from one of our main events to promote your business with staff and products at a vendor table, your own tent, or under one of our Gazebos. Interact directly with potential customers.

Your business name will be announced throughout the event, listed on all paperwork associated with the event and your sign displayed in a gold location.

Sponsored By



We are excited to launch our new National website!
www.freezeup.com

Besides the many new features and slick look, the site will be more mobile app friendly, allow easier navigation and on-line registration to all program and events.



ON THE VERGE

Get your day started with our new *Be the Verge Daily Blog post*. From great setting, to nutrition, to time management to the latest in sports news. On the Verge, is your daily breakfast of champions.



CLEAR PATH

20 years in the making! The *Proton Ropes Clear Path Instructional Video Library* is now available to the general public! 100 plus hours of instructional videos and handbooks for less than the price of a dozen bottles!

There's a reason more MLB teams, College Baseball and Softball Programs have lined up over the last decade to help their players and coaches. Sign up today and take your players and coaching skills to another level!



COLLEGE PLANNING

We just made the college selection process so much easier! Your full service program, no matter what sport you play!

Proton Ropes National Training Center
24 Old Black Meadow Rd, Chester, NJ 10918
cheater@freezeup.com | www.freezeup.com

MONTHLY E-MAIL NEWSLETTER

Be a **FEATURED SPONSOR** with your logo and web link on one of our **MONTHLY NEWSLETTERS** which reaches over 10,000 clients in our database.

WEBSITE LOGO WITH LINK

Be a proud Sponsor on our Website with your logo and link to your own site. Our site clicks reach over 2,000 weekly!

A LA CARTE' OPTIONS

FIELD SIGNAGE	\$950
TV COMMERCIALS	1 /hour- \$275
	3 /hour- \$450
	5 /hour- \$725
DIRECTORY WALL	\$275
EVENT SPONSOR	per event \$600
MONTHLY NEWSLETTER	1 month \$75
WEBLINK	12 Months \$275

SUGGESTED PARTNERSHIP PACKAGES

VISIBILITY	BRONZE	SILVER	GOLD	PLATINUM
FIELD SIGNAGE	na	YES	YES	YES
TV COMMERCIALS	1 per Hr	1/Hr	3/Hr	5/Hr
DIRECTORY WALL	YES	YES	YES	YES
EVENT SPONSOR	na	1 Event	2 Events	3 Events
NEWSLETTER	na	1/Yr	2/Yr	3/Yr
WEBLINK	na	YES	YES	YES
COST	\$500	\$1000	\$1500	\$2000